



Wednesday,
March 1, 2023

EXHIBITOR GUIDE

8:30 a.m. to 4:30 p.m.

Wednesday, March 1, 2023

Valley Forge Casino Resort

1160 1st Avenue, King of Prussia, PA 19406

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GENERAL RULES FOR THE SHOW

BOOTH AND SPONSORSHIP FEES

All payments for your booth space and sponsorships are due upon receipt of invoice. All fees must be paid in full before you are allowed access to the exhibit hall.

CANCELLATION BY EXHIBITOR

If your company is unable to attend the 2023 IDEAS Show for any reason, please contact us as soon as possible. If you cancel less than 30 days prior to the event, a cancellation fee equal to your original agreement fee will be assessed.

SUITCASING IS PROHIBITED

Suitcasing is strictly prohibited. Please report any such activity to show management immediately.

SET-UP AND TEAR-DOWN

The designated time for setting up your exhibit is 8:30 a.m. to 5:00 p.m. on Tuesday, February 28. NO set-up will be allowed after 8:00 a.m. on show day. You may dismantle your booth after 4:30 p.m. following the show or on Thursday, March 2 from 8:00 to 11:00 a.m.

BOOTH PERSONNEL

Please ensure that at least one person is manning your exhibit at all times during show hours. It is equally important that you do not over-staff your booth. Too many people in your exhibit space infringes on your neighbors' spaces, and it may detract from your own success.

SHIPPING YOUR DISPLAY

DO NOT SHIP ANYTHING TO THE VFC RESORT EVENT CENTER

If you need to ship materials to the show, please contact Kim Coleman at 609-802-6859.

WHAT YOUR BOOTH INCLUDES

Each 10'x10' booth includes:

- 8' H back walls and 3' H side rails
- 6'x30" draped table — or you may use your own
- Small wastebasket
- 7"x44" ID sign
- 10'x10' carpet
- Chairs as needed

FIRE SAFETY REGULATIONS

All curtains, drapes, signs, banners, acoustical materials, plastic cloths and decorations must be constructed of fire resistant material. No combustible materials, merchandise, or signs are allowed to be used in the facility. All vehicles utilizing flammable fuels that are to be placed on display inside the building, shall have no more than 1/8 tank of fuel. All fuel tanks shall be locked or effectively sealed, and all battery cables shall be disconnected from the ignition system. Ignition keys for the vehicle on display shall be kept by a responsible person at the display location for removal of such vehicles from the building in the event of an emergency. No flammable liquids or liquefied petroleum gases shall be used or admitted inside the building. Smoking is not permitted in the Event Center, Event Center tunnel, restrooms or stairwells.

AISLES & COMMON AREAS

The aisles, passageways and overhead spaces will remain under the control of the IDEAS Show, NRLA and VFC Resort management. No signs, decorations, banners, advertising matter or exhibits will be permitted in those areas except by written permission. Please be respectful of your neighbors and stay within the confines of your own designated space.

ELEVATORS

There are three (3) passenger elevators in the Valley Forge Casino Resort Event Center. These elevators are not to be used by exhibitors or show management for the purpose of transporting freight by a cart or dolly. Damage fees will be assessed for any damage caused from improper use.

INDEMNIFICATION

Exhibitor shall indemnify and hold harmless NRLA and the VFC Resort from and against any and all claims, damages, losses and expenses including attorneys' fees arising out of or resulting from the activities of the Exhibitor, or the officers, contractors, licensees, agents, servants, employees, guests, invitees or visitors of Exhibitor.

QUESTIONS & ANSWERS

If you have any questions about the show, please email info@ideasshow.net. We hope you have a great show experience and are always interested in your feedback.

ELECTRIC & IT ORDER FORM



DISCOUNT DEADLINE
February 14, 2023

EVENT / GROUP: **IDEAS Tradeshaw-2023**

EVENT DATE: **February 28-March 1, 2023**

BOOTH # : _____

NAME OF BOOTH / COMPANY: _____ PHONE: _____

ONSITE CONTACT: _____ EMAIL: _____

PLEASE BE SURE HANDWRITING IS LEGIBLE SO ORDERS CAN BE PROCESSED CORRECTLY

*Orders received after the discount deadline will be invoiced for the standard rate. * All orders MUST be received two (2) weeks prior to move in or cannot be guaranteed. Electric & IT will be setup ONLY to orders that have paid in full prior to move in.*

STANDARD ELECTRIC

To determine the wattage of electric ordered: Multiply the amps times the volts (i.e., 20amp x 120v = 2400watts)

ELECTRIC	QUANTITY	DISCOUNT RATE	TOTAL	STANDARD RATE	TOTAL	COMMENTS
120 VOLTS / 15 AMPS <i>*All 15amps include a (5) plug power strip</i>		\$ 125.00		\$ 250.00		<i>*Please note any special hookup requests such as location, special plugs/socket type, etc.</i>
120 VOLTS / 20 AMPS		\$ 165.00		\$ 295.00		
HOOK UP FEE*			\$ 25.00	HOOK UP FEE*	\$ 50.00	
SUB TOTAL:						
TAX (6%) :						
TOTAL:						

HEAVY ELECTRIC & WATER

Must be ordered two weeks in advance of show date Exhibitors are required to provide their own male plugs for equipment, VF CR will supply the female plug. Orders for heavy electric received within two weeks of event are not guaranteed

VOLTS	AMPERAGE	QUANTITY	DISCOUNT RATE	TOTAL	STANDARD RATE	TOTAL	COMMENTS
208/240 VOLTS • Single Phase	20 AMPS		\$ 290.00		\$ 375.00		<i>*Please note any special hookup requests such as location, connections, wiring, plugs, etc.</i>
	30 AMPS		\$ 315.00		\$ 415.00		
	60 AMPS		\$ 380.00		\$ 510.00		
	100 AMPS		\$ 500.00		\$ 690.00		
208/240 VOLTS • Triple Phase	20 AMPS		\$ 430.00		\$ 490.00		
	30 AMPS		\$ 360.00		\$ 455.00		
	60 AMPS		\$ 440.00		\$ 580.00		
	100 AMPS		\$ 680.00		\$ 935.00		
WATER	0-100GLS		\$ 395.00		\$ 495.00		
	100-300GLS		\$ 495.00		\$ 595.00		
	300+ GLS		\$ 595.00		\$ 695.00		
HOOK UP FEE*			\$ 25.00	HOOK UP FEE*	\$ 50.00		
SUB TOTAL:							
TAX (6%) :							
TOTAL:							

**Heavy electric will be installed once the exhibitor is checked in. The exhibitor may incur additional hook up fees if they require equipment to be moved and rewired*

HARDWIRED INTERNET & PHONE

Wi-Fi is complimentary. No form is needed. Orders for internet lines received within two weeks of event are not guaranteed

Internet	QUANTITY	DISCOUNT RATE	TOTAL	STANDARD RATE	TOTAL	COMMENTS
Internet Line (1st line)		\$ 425.00		\$ 525.00		<i>*Please note any special hookup requests such as location, special plugs/socket type, etc.</i>
Additional Line (2nd line and more)		\$ 195.00		\$ 195.00		
Telephone Line		\$ 185.00		\$ 265.00		
HOOK UP FEE*			\$ 25.00	HOOK UP FEE*	\$ 50.00	
SUB TOTAL:						
TAX (6%) :						
TOTAL:						

PAYMENT INFORMATION

All completed orders to be EMAILED to VFBoothServices@boydgaming.com.

After your order has been emailed to us, we will invoice you for the amount owed through our online payment portal, Sertifi.

Please check your spam folder if you do not see the email come through

After receiving the payment request, click the "review and pay" button to complete payment.

Receipts can be printed directly through Sertifi immediately after payment has been processed.

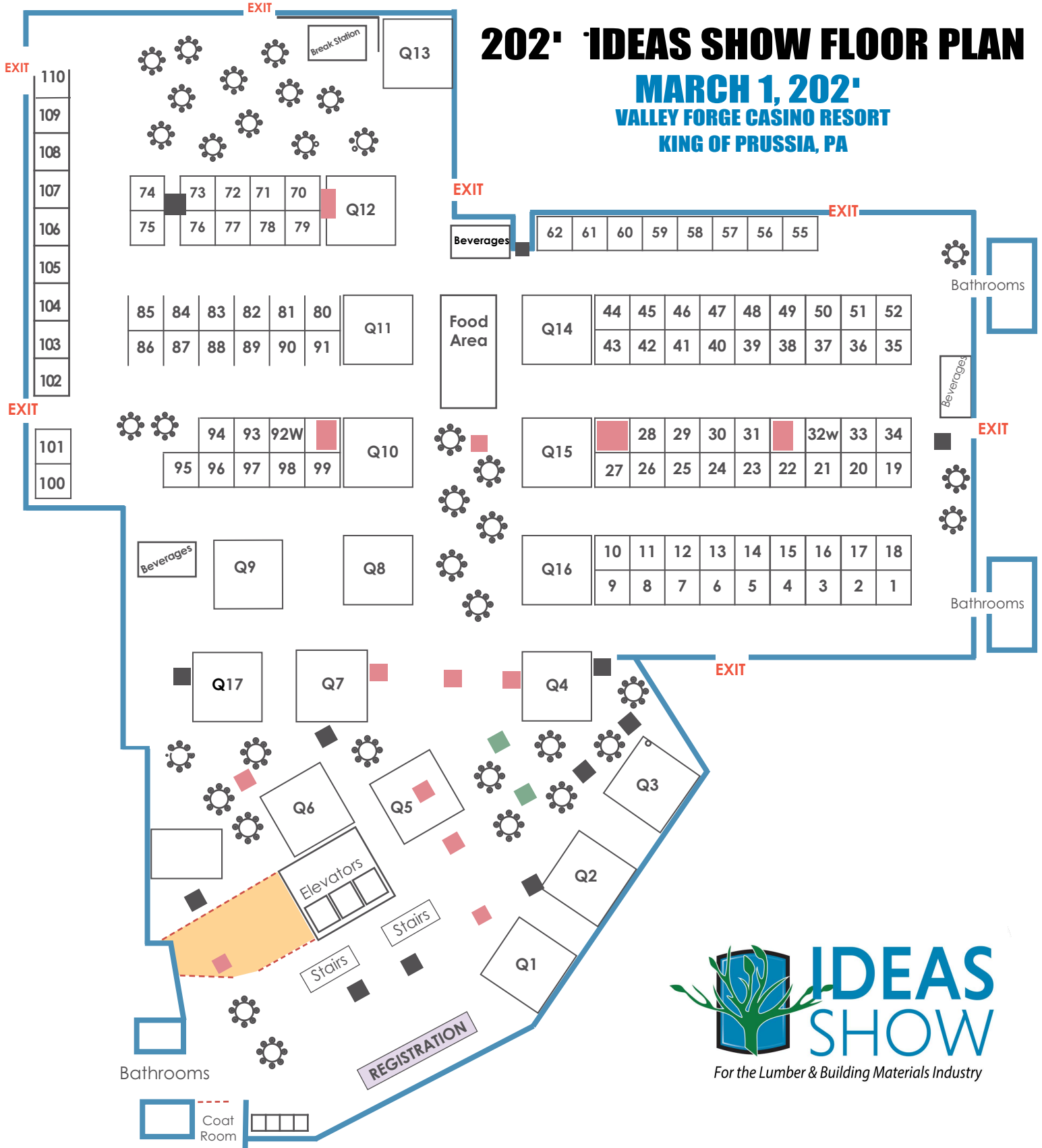
If you wish to pay by check, please first submit your order by email, then you may mail your check AFTER receiving your invoice from Sertifi

Contact for Questions: vfboothservices@boydgaming.com or 610-768-3215

202' SHOW FLOOR PLAN

202' IDEAS SHOW FLOOR PLAN

MARCH 1, 202'
VALLEY FORGE CASINO RESORT
KING OF PRUSSIA, PA



For the Lumber & Building Materials Industry

QUESTIONS? CALL US AT.) % ! & * ! % \$ % \$

202' IDEAS SHOW EXHIBITORS as of 1.30.23

Exhibiting Company	Booth	Exhibiting Company	Booth
AFCO Columns and Railings American Lumber	11	Philadelphia Reserve Supply Company	Q13
Andersen Corporation	92w-93-94	Phoenix Manufacturing Inc.	17-18
Association Member Trust	Q1	PrimeSource Building Products	41
ATAS International, Inc.	43	Quikrete	16
AZEK Exteriors/TimberTech	8	Reeb Millwork	98-99
Barrette Outdoor Living	Q11	Rex Lumber Company	77
Bateman Bros Lumber Co	22-23	Russin	75-76
Benjamin Obdyke Inc.	1-2	SCREENEZE - No Spline Screen	
BlueLinx	47	Porch Solutions	7
BWI Distribution	Q16	SENCO	
Capital Forest Products	Q17	Sherwood Exteriors	Q2
Cardinal Building Products	49	Sierra Pacific Windows	29-30
Center-Line Trailers	95-96	Signature Door Inc.	20
DURATION Moulding & Millwork	102	Simpson Strong-Tie	35-36
East End Cedar Company	103-104	Snavelly Forest Products	6
Eastern Engineered Wood Products	5	Starborn Industries	9
Empire Moulding & Millwork	19	Trex Company	88
FastenMaster	33-34	U.S. LUMBER	Q8-Q9
Federated Insurance	44-45	UFP Site Built	74
FESTOOL USA	81	Universal Forest Products	73
Garden State Lumber Products	110	VERSATEX Building Products	12
Holbrook Lumber Co	89-90	Weaver Superior Walls, LLC	37
Hood Distribution	26-27	Westlake Royal Building Products	84-85-86-87
Huber Engineered Woods	13	Weyerhaeuser	Q12
Intex Millwork Solutions	62	Wholesale Millwork	51-52
Johns Manville	14	Wholesale Railing	55-56
Lehigh Structural Components	15	WindsorONE	46
Low-E Northeast Distribution Center LLC	28	Wolf Home Products	Q7
Madison Wood Products	4	Workplace Retirement Group of Raymond James	71
Manufacturers Reserve Supply	3		
Marketing & Sales Associates	Q10		
Marquis Sales & Marketing	Q5		
Marvin	Q6		
Marwin Company, Inc. (The)	Q4		
Metrie	70		
MMIDOOR	39		
Modern Mill	32W		
Moso North America/ Thielsen Lumber	48		
National Nail	38		
NRLA	24-25		
Nuvo	61		
Parksite	58		
Pennsylvania Lumbermens	Q15		
Mutual Insurance Co	83		

QUESTIONS? CALL US AT.) % ! & , * ! % \$ % \$

SHOW SPONSORSHIPS

Secure Your Show Sponsorship Now Email info@ideasshow.net

Add maximum value to your IDEAS show experience by promoting your brand and driving traffic to your booth with a sponsorship. IDEAS Show sponsorships offer a BIG BANG for not a lot of money. IDEAS offers sponsorships for all budgets. And, all of our sponsorships are designed for maximum outreach.

EXCLUSIVE Sponsorships

Exclusive sponsorships include:

- A listing in the IDEAS Show program
- Sponsor designation on your name badges
- Recognition on the IDEAS web site
- Inclusion on Registration Area signage

IDEAS SHOW TOTES I \$2,500 I CULPEPER

You'll have hundreds of mobile billboards with your company name and logo on every show bag! These high-quality bags are re-useable, so your message lives long after the show is over!

COFFEE & PASTRIES I \$2,000 I WOLF

Get the jump on all the others by greeting early attendees with 2'x3' signage at the coffee stations, plus branded cups & napkins.

WATER BOTTLES I \$1,500 I US LUMBER

When the crowds gets thirsty, they'll be looking for you! Put your company message on all the water bottles at the show.

SHOW DAY PROGRAMS I \$2,000 I AVAILABLE

As the exclusive Show Program Sponsor, your company's custom message will be printed on the show program.

COURTESY SHUTTLE I \$1,500 I MADISON WOOD

Attendees are going to love you when you sponsor a free ride to and from the parking areas. A banner on the side of the shuttle will tell them who to thank.

PRETZEL BITE BREAK I \$1,500 I AVAILABLE

Personalized pretzel cups and 2'x3' signage, will tell attendees the pretzels are compliments of your generosity!

LANYARDS I \$2,000 I MRS

Every attendee gets a name badge and that means EVERY attendee gets a lanyard. It's great way to have your brand seen by all participants throughout the show.

HAND SANITIZERS I \$1,500 I AVAILABLE

With all the handshaking going on, you can't miss with this germ-killer sponsorship. Get an 11x17 sign on FOUR sanitizer stations throughout the show, plus we'll put a mini hand sanitizer with your message into every show bag!

PILLAR SIGNS I \$1,500 I BOISE CASCADE

These EXTRA LARGE signs will greet attendees at the grand entrance as they enter the main show floor. **They can't be missed** which makes this a perfect place for your company's marketing message.

SHOW FLOOR BAR I \$2,500 I UFP

Be the Company that welcomes attendees to have a drink. Personalized napkins and signage, will tell attendees the bar is there because of you! Did we mention you'll get some drink tickets to hand out at your booth?

Group Sponsorships

LUNCH BUFFET I \$650 I 4 AVAILABLE

IDEAS Show attendees love the free buffet, and when they line up for lunch, **they'll know who to thank!**

Your name and logo will be on 2'x3' signs at both ends of the buffet and on table tents. **Be the exclusive sponsor for \$2000**

BIG SCREEN MONITORS I \$500 I 6 AVAILABLE

Your company message will rotate continuously with only three other key sponsors, along with the IDEAS Show schedule.

Your name will be **in front of all attendees, all day!** **Be the exclusive monitor sponsor for \$2,250.**

PRE-SHOW EMAIL BLAST I \$650 I 3 AVAILABLE

Drive attendees to your booth! Communicate with all pre-registered IDEAS attendees and NRLA Retail members through a dedicated email blast. E-blasts will be sent out directly by Show Management on your behalf. **You design it; we send it!**

POST-SHOW EMAIL BLAST I \$950 I 2 AVAILABLE

Build on your IDEAS marketing efforts. Communicate with all IDEAS attendees and NRLA Retail members through a dedicated post show email blast. E-blasts will be sent out directly by Show Management on your behalf. **You design it; we send it!**

SETTING UP AND TEARING DOWN

SETTING UP YOUR BOOTH The designated set-up time is 8:30 a.m. to 5:00 p.m. on Tuesday, February 28. **NO set-up will be allowed after 8:00 a.m. on show day.**

TAKING IT DOWN You may dismantle your booth **AFTER** 4:30 p.m. following the show. There will be a designated exit pathway. Or, you may dismantle your booth from 8:00 to 11:00 a.m., Thursday, March 2.

SHIPPING YOUR DISPLAY

DO NOT SHIP ANYTHING TO THE VFC RESORT EVENT CENTER

**If you need to ship materials to the show,
please contact Kim Coleman at 609-802-6859.**

NAME BADGES

Register for your exhibit booth badges online at:
www.ideasshow.org

ELECTRIC AND INTERNET SERVICES

Electric and Internet services MUST be secured through the Valley Forge Casino Resort. Use the form on the following page to order your service.

All completed orders are to be E-MAILED to VFBoothServices@boydgaming.com and copy info@ideasshow.net.

Deadline for discounted orders is **February 14, 2023.**

*****Make sure you keep your confirmation and receipt of payment.*****

PLEASE READ ALL INSTRUCTIONS CAREFULLY

NEED TO SPEND THE NIGHT?



1160 1st AVENUE
KING OF PRUSSIA, PA 19406

2023 RATES

Tuesday, February 1 and Wednesday, March 1, 2023

Rate: \$139/nt + state/local taxes (single/double)

To get the discounted rate, you must reserve your room by 5:00 p.m.

Tuesday, February 7, 2023.



Valley Forge Casino Resort (VFCR) Highlights

- Free parking
- On-site restaurants and lounges
- 24-hour business center
- Free in-room high-speed wireless Internet access
- Health spa and fitness center
- On-site casino

RESERVE YOUR ROOM TODAY - Room Block Closed Tuesday, Feb. 7, 2023

Reservations can be made online or by calling the Reservations Call Center at 610-354-8118. The Call Center is available Monday through Sunday: 8:00AM - 9:00PM EST

You will need the Reservation ID Code **IDEB23L** or Group Name **IDEAS Tradeshow** along with:

- ✓ Arrival and Departure dates
- ✓ Hotel Tower: Stardust Hotel Tower
- ✓ First & Last Name, address, phone number and email address
- ✓ Credit card type, number, and expiration date to be used for payment

PLACES TO EAT

ON SITE RESTAURANTS - LOCAL RESTAURANTS LISTING AVAILABLE [HERE](#)

- **Revolution Chop House** An upscale steakhouse providing classic American fare with a rebellious bent that includes seasonal, fresh and evolved preparations. *CLOSED TUESDAYS*
- **Valley Tavern** Hearty meals and comfort foods like their famous Tavern Burger, Fish & Chips and Shepherd's Pie are the specialty of the house — plus, craft and draft beers, including acclaimed local brews. *CLOSED TUESDAYS*
- **Copper Whisk** Serving breakfast and lunch all day, this dine-in and takeout restaurant is the best complement to a trip to Valley Forge Casino Resort. Homemade omelets, pancakes, sandwiches, salads, burgers, appetizers, and so much more are waiting for you each morning.
- **Asianoodle** This authentic Asian micro-restaurant serves traditional Far East fare, including noodle soups, dim sum, sushi and wok dishes. The menu was designed by our world-class chefs with Asian food lovers in mind.
- **Italian Market** This casual café-style Italian Market located next to the casino offers freshly prepared salads and pasta dishes, pizza, stromboli, fresh focaccia and more.

COMPLIMENTARY LUNCH WILL BE SERVED AT THE SHOW! 8